

# Parent Involvement Impact

- ☑ Helping Parents Stay Engaged
- ☑ Building Teacher-Parent Relationships
- ☑ Giving Families Tools for Enrichment
- ☑ Focusing on the Whole Child

## *The Difference Your North Carolina PTA Makes*

North Carolina PTA is uniquely positioned as the largest parent-teacher volunteer organization in our state working to help children reach their potential. PTA school activities across our state impact more than 685,000 children and their families.

For more than 90 years, PTAs across North Carolina have maintained a common interest of improving the school experience for North Carolina's children through joint parent-teacher initiatives.

### **Statewide Impact**

NCPTA Convenes Thousands of Parents, Caregivers and Teachers Annually at:

- Parent Education Statewide Conference
- Regional Parent-Teacher Trainings
- Community-Based Family Enrichment
- Emerging Leaders Programs
- Local Nonprofit Learning Series
- Parent Involvement Teacher Seminars

The statewide reach offered through NCPTA provides valuable, targeted community and local impact for parent engagement.

### ***National Spotlight***

*"North Carolina is receiving national recognition for NCPTA's innovative and unique Parent Involvement Initiatives."*

*Debra Horton  
NCPTA Executive Director*

### ***North Carolina as a Model***

*"I would certainly encourage other states to look at North Carolina as a model, and I would encourage North Carolina to share their success story with other states to show what you're doing..."*

*Chuck Saylor  
National PTA President*

### **Tools for School & Home**

*Available to Teachers and Parents Across NC*

- Online Resources & Data Sharing - 24/7 access via website. [www.ncpta.org](http://www.ncpta.org)
- Virtual Learning - Beginning in 2011, NCPTA will partner with NC Virtual Schools to provide access to free online multimedia presentations featuring top experts in response to parent-teacher interests such as nutrition, school readiness for preschoolers, transitions from middle to high school, special education, and effective parent-teacher conferences.
- Support for families of children with special needs and learning disabilities.

## Snapshot of Targeted Initiatives

NCPTA has phased in research-based practices for parent involvement with dedicated regional coordinators who are tasked with bridging homes and schools.

Through this initiative, parents and teachers are gaining knowledge and skills which are producing real results and lessons learned for statewide application.

**Picture This!** - a snapshot at the difference parent outreach can make.

### Schools experience **dramatic jump in parent participation at family learning opportunities**

- *PTA-Organized Family Involvement Events produce impressive turnouts ranging from 300 to 600 parents and caregivers.* – Hall-Woodward Elementary and Petree Elementary, Forsyth County
- *School-Specific Parent Clubs consistently draw hundreds of family members for skills building education opportunities* – Schools in Forsyth and Hoke Counties
- *Interpreter services provided to remove communication barriers at parent-teacher conferences resulted in 30% increase in participation by non-English speaking parents* – Coltrane-Webb Elementary, Cabarrus County

### Parents and students **build relationships with teachers in unique home visit settings.**

- *NCPTA regional coordinators and teachers get **back to the basics** with hundreds of home visits to engage families in targeted communities*

*Good, old-fashioned communication is a key focus to our approach.*

- NCPTA parent engagement activities are founded on nationally recognized best practices and expert research findings.

1. Statement by Anne T. Henderson, Senior Consultant Community Organizing and Engagement, Annenberg Institute for School Reform Before the Senate Committee on Health, Education, Labor, and Pensions, April 22, 2010

2. Anne T. Henderson and Karen L. Mapp, A New Wave of Evidence: the Impact of Family, School, and Community Connections on Student Achievement (Austin, TX: Southwest Educational Development Laboratory, 2002). H.B. Weiss, S.M. Bouffard, B.L. Bridgall and E.W. Gordon, Reframing Family Involvement in Education: Supporting Families to Support Educational Equity. Campaign for Educational Equity (Teachers College, Columbia University, December, 2009).

3. Reginald Clark, "Ten Hypotheses about what predicts student achievement for African American student and all other students: what the research shows," in Walter L. Allen et al. (eds), African American Education: Race, Community, Inequality and Achievement – A Tribute to Edgar G. Epps (Oxford, UK: Elsevier Science, 2002).

### Evidence-Based Methods

*Research shows that effective parent engagement is one of the pivotal elements indicated in student achievement.*

The evidence is clear – schools cannot close the achievement gap without partnering with families.<sup>1</sup>

Over 40 years of research has demonstrated that engaging families in their children's education improves student achievement, attendance, and behavior, and increases graduation rates.<sup>2</sup>

- Children spend 70 percent of their waking hours outside of school, and how they spend that time is critical to their success in school.<sup>3</sup>