

## WHAT PEOPLE ARE SAYING ABOUT THE NCPTA PARENT INVOLVEMENT INITIATIVE

"What the North Carolina PTA is doing with their Parent Involvement Initiative is state of the art. I've never seen in my travels anything done at that level to that degree of detail. The enthusiasm is tremendous. I would certainly encourage other states to look at North Carolina as a model, and I would encourage North Carolina to share their success story with other states to show what you're doing works because I think it does a great job."

*Chuck Saylor*

*National PTA, President*

"Thank you for the excellent work of the NCPTA Dropout Prevention Program in partnership with us to make every child's potential a reality. We support the work and continuation grant application with students at West Hoke Middle School with the hope of adding students and families from East Hoke Middle School."

*Freddie Williamson,*

*Superintendent of Hoke County Schools*

"By pulling together the different facets of our community, the NCPTA Parent Involvement Initiative has developed partnerships throughout the community to promote parent involvement. The NCPTA Parent Involvement Initiative is a new approach to reaching parents, and it is a program that works."

*Leon Gatewood*

*Anson County School Board Member*

"I have been greatly impacted by the NCPTA PII program. It has been a rewarding experience as well as educational. As a parent, it is helping me to understand what students are going through."

*Delphenia Washington*

*Philo Middle School*

"I cannot say enough about how having Mrs. Shaffer has been a blessing to me, my students and parents. One of the challenges any principal can have is finding that glue that connects the home and the school, and Mrs. Shaffer is it for me. Although I feel I have a pretty good relationship with my parents, I recognize that for many parents they have not had a good experience with the school either as a student or a parent, so to have a neutral person makes a big difference. I believe the parents see Mrs. Shaffer as a safety net and a neutral party who has their best interest at heart. This is a true case of the village raising the children. Regardless of all the education you receive in college and beyond, nothing can prepare you for reality. While I may not have a viable PTA in the true sense of how it should be organized, but I do have a viable parent component and the co-pilot is Mrs. Shaffer."

*Dr. Vanessa Alford*

*Douglas Byrd Middle School, Principal*

"The Parent Involvement Initiative has given us an awareness of system-wide and statewide parent programs and events. We have been able to critique our parent programs and create a plan to improve in order to better serve our families. The PII gives us the sense of 'being in the know.' We are able to keep abreast of initiatives that may continue to assist us with serving. Our school team feels as though they have a wealth of tools to create better parent-teacher partnerships. Our parents are becoming more knowledgeable about ways to assist the school and ways they can assist their kids. This gives parents more tools to navigate through school."

*Essie McKoy, Ed.S.*

*Hall-Woodward Elementary School, Principal*

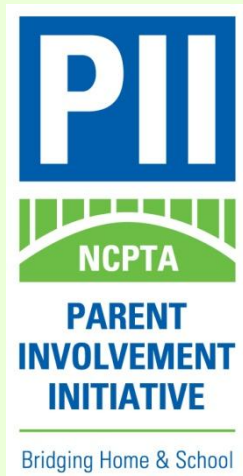
"To have an adult show them (the children) that amount of interest has been tremendous. I'm seeing happier looking children."

*Mary Ratliff*

*Wadesboro Elementary School Principal*

## MAJOR OBJECTIVES OF THE NCPTA PARENT INVOLVEMENT INITIATIVE

- Increase the number of intensive, effective, and inspirational parent/family involvement programs and events at assigned schools
- Reach out to and utilize community leaders and resources to increase the level of parent/family involvement with parents that do not regularly (if at all) attend local PTA meetings and other parent events related to the success of their child's education
- Establish and continue regular and relevant communications with **all** parents at assigned schools regarding issues related to enhanced parent involvement and their child's educational success
- Gather, organize, and analyze data regarding status of parent/family involvement and needs of parents/families at assigned schools
- Develop active local PTAs at assigned schools with focus on improving education
- Work with school leaders and parents to develop an effective family involvement policy
- Help teachers learn how to effectively work with parents to improve their child's education. Increase number and quality of parent and teacher conferences
- Become familiar with, gather, and utilize the best resources available from NCPTA and National PTA to increase and enhance parent/family involvement in assigned schools for all parents



## What is the NCPTA Parent Involvement Initiative?

The heart of the NCPTA Parent Involvement Initiative is using a creative combination of time-tested and modern techniques, from home visits and hands-on assistance by highly motivated NCPTA staff in selected education regions, to online communication, and user-friendly resource materials, all designed to help local parents and teachers help their children in ways that work best for them.

### Highlights from the NCPTA Parent Involvement Initiative

- End-of-grade scores for Hispanic students at Douglas Byrd Middle School went from only 26% of the 52 Hispanic students passing both reading and math to 63.5%. These students went from being one of the lowest scoring subgroups to one of the top.
- At West Hoke Middle School, 18 out of the 23 selected students improved their developmental scores after having been involved in the program for just one semester.
- Home libraries established for selected families at Anson Middle School and West Hoke Middle School. Many of these families did not previously have reading materials in their homes.
- Visits to the NCPTA website have increased by 120% from a year ago to an average of 13,188.25 hits per day.
- Wadesboro Elementary School was awarded a "Take Your Family to School Week" grant from the National PTA. Wadesboro Elementary School was one of only two schools in the state to receive this honor.
- The percentage of children in the PII focus class at WES who received A's in language arts/reading jumped from 7% in the first quarter 2009 to 57% in the third quarter 2010.
- The percentage of parents attending parent-teacher conferences in the WES focus class jumped from 56% in the first quarter to 89% in the third quarter (these statistics typically decrease as the year progresses).
- The Anson County PII schools, Morven Elementary, Wadesboro Primary, and Wadesboro Elementary, all made AYP last year when they had not in the previous years since the authorization of NCLB.
- The NCPTA Parent Involvement Initiative was recognized by the Appleseed Foundation, a national education nonprofit, for its effective parent involvement program.

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