

MAJOR OBJECTIVES OF THE NCPTA PARENT INVOLVEMENT INITIATIVE

- Increase the number of intensive, effective, and inspirational parent/family involvement programs and events at assigned schools
- Reach out to and utilize community leaders and resources to increase the level of parent/family involvement with parents that do not regularly (if at all) attend local PTA meetings and other parent events related to the success of their child's education
- Establish and continue regular and relevant communications with all parents at assigned schools regarding issues related to enhanced parent involvement and their child's educational success
- Gather, organize, and analyze data regarding status of parent/family involvement and needs of parents/families at assigned schools
- Develop active local PTAs at assigned schools with focus on improving education
- Work with school leaders and parents to develop an effective family involvement policy
- Help teachers learn how to effectively work with parents to improve their child's education. Increase number and quality of parent and teacher conferences
- Become familiar with, gather, and utilize the best resources available from NCPTA and National PTA to increase and enhance parent/family involvement in assigned schools for all parents

FACES OF THE PII CABARRUS COUNTY PROGRAM

Home Visits



Curriculum Building (Food Lion Math Night & Read or Treat Literacy Night)



Family Involvement Events (Family Picnic, Fall Festival & UpRise Orientation)





Bridging Home & School

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What is the NCPTA Parent Involvement Initiative?

The heart of the NCPTA Parent Involvement Initiative (PII) is using a creative combination of time-tested and modern techniques, from home visits and hands-on assistance by highly motivated NCPTA staff in selected education regions, to online communication, and user-friendly resource materials, all designed to help local parents and teachers help their children in ways that work best for them.

Highlights from the NCPTA PII Cabarrus County Program

- Conducted **117 home visits** in five months. Coltrane-Webb's 5th grade teachers and Winecoff Elementary's 3rd grade teachers accompanied the regional coordinator to visit families to strengthen the bonds between home and school.
- At Winecoff Elementary, the first-ever Family Math Night was hosted at the neighborhood Food Lion grocery store. The store was transformed into a living classroom while **281 parents and students** in grades Pre-K through 5 completed math activity sheets.
- Spanish interpreters were provided to assist non-English speaking parents at Coltrane-Webb Elementary during parent-teacher conferences. Participation by Spanish parents **increased by 30%**.
- Coltrane-Webb's 4th grade students visited the Poe Center for Health Education in Raleigh to learn about nutrition and to supplement their health curriculum. PII provided the field trip for the students and chaperones at no cost.
- A family resource center was established at Winecoff Elementary to provide parenting materials, books, clothing closet and a place for parents to meet while visiting the school to volunteer.
- Winecoff Elementary hosted its first Multicultural Night to celebrate the culture within its school. More than **500 families came out** to visit classrooms, learn about different countries and enjoy musical performances by the 3rd grade.
- Twenty-two parents were trained to act as room parents and volunteer ambassadors at Winecoff Elementary School.