

## **North Carolina PTA Corporate Sponsorship Program**

NCPTA is North Carolina's oldest and largest volunteer organization advocating for the education, health, safety, and success of all children and youth while building strong families and communities. NCPTA's general mission of advocating for and providing services to families and children across North Carolina is fulfilled through family outreach programs; local unit and council trainings; trainings on academic expectations and standards in North Carolina; guidance to local units on bylaws and policies; health and nutrition programs; outreach and resources for families of children with special needs; trainings that bring together families and teachers; and website resources on family involvement and child advocacy.

The goal of sponsorship is to provide mutual benefit to both NCPTA and the sponsoring partner. Corporate sponsorship serves to raise awareness of the leadership and advocacy that NCPTA provides to our local communities and across the state. In addition to the financial commitment a corporate sponsor makes, we strongly encourage your employees to become active participants and leaders in their representative communities at the school level, council level and state level. NCPTA encourages parent and corporate involvement in the public schools. NCPTA is committed to building strong communities, strong community leaders and advocating for all children.

### **Term of Sponsorship**

The term of sponsorship is for one year (12 months from date of payment).

### **Purpose of Corporate Sponsorship**

Sponsorships in NCPTA programs will allow sponsors to support NCPTA events and activities such as:

- Nationally recognized Parent Involvement Initiative (PII)
- Annual statewide Parent Education Conference
- Leadership Trainings
- Emerging Leaders Conference
- Website presence
- E-News and other communications
- Professional development for educators

### **Levels of Sponsorship**

Multiple levels of sponsorship are provided to differentiate the level of involvement and commitment. Below are the levels of sponsorship available:

- Level I -- \$15,000
  - Logo posted to E-News communications sent by NCPTA to leaders and members
  - Logo on NCPTA website for sponsorship year
  - Announcement and event notifications
  - Banner placement and acknowledgement at all NCPTA events (sponsor supplies banner)
  - Priority logo placement and acknowledgement on printed program
  - Marketing material table display at all NCPTA signature events (sponsor supplies materials)
- Level II-- \$10,000
  - Logo on Home Page of NCPTA website for sponsorship year
  - Announcement and event notifications
  - Banner placement and acknowledgement at all NCPTA events (sponsor supplies banner)
  - Priority logo placement and acknowledgement on printed program
  - Marketing material table display at all NCPTA signature events (sponsor supplies materials)

- Level III -- \$5,000  
Logo on conference page of the website for sponsorship year  
Priority logo placement and acknowledgement on printed program  
Marketing material table display at NCPTA annual conference (sponsor supplies materials)  
Announcements and event notification
- Level IV -- \$1,000  
Sponsor recognition posted to on-site conference signage  
Marketing material table display at NCPTA annual conference (sponsor supplies materials)
- Level V -- \$500  
Sponsor recognition posted to on-site conference signage  
Opportunity to insert flyer in conference bags

### **Privacy**

Regardless of the level of sponsorship, NCPTA protects our general membership information. Under no circumstances should NCPTA provide direct access to our members or the schools in which they are members.

**For additional information, please contact:**

**North Carolina PTA  
3501 Glenwood Avenue  
Raleigh, NC 27612  
(919) 787-0534  
[office@ncpta.org](mailto:office@ncpta.org)  
[www.ncpta.org](http://www.ncpta.org)**

**NCPTA Sponsorship Agreement**

Company name \_\_\_\_\_

Primary contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP code \_\_\_\_\_

Phone number (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax number (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

E-mail address: \_\_\_\_\_

Please indicate your sponsorship selection:

- Level I \$15,000
- Level II \$10,000
- Level III \$5,000
- Level IV \$1,000
- Level V \$500

Total for selected sponsorship: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Printed Name: \_\_\_\_\_

Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person, and that it will comply with all laws and regulations pertinent to its business. For event sponsorships, should the event not take place due to any cause beyond the reasonable control of the parties, NCPTA’s only obligation shall be to return to the sponsor any fees paid (less any direct out-of-pocket expenses incurred by NCPTA prior to the date of termination). This Agreement does not constitute a partnership or joint venture or principal-agent relationship between NCPTA and sponsor. This Agreement may not be assigned by either party. It shall be governed by the laws of the state of North Carolina. It is complete and represents the entire Agreement between the parties.

- All sponsorships are subject to approval by the NCPTA Board of Directors, officers and staff.

Payment options:

Credit card payment (circle one): Visa    MasterCard

Credit card number \_\_\_\_\_ Exp. date \_\_\_\_\_ / \_\_\_\_\_

Cardholder’s signature \_\_\_\_\_

Check/money order: Make check payable to NCPTA and mail it to NCPTA

Attn: Sponsorships  
3501 Glenwood Avenue  
Raleigh, NC 27612