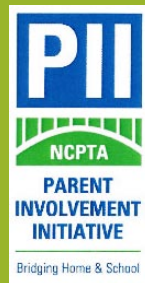


THE NCPTA PARENT INVOLVEMENT INITIATIVE

The heart of the NCPTA Parent Involvement Initiative is using a creative combination of modern and time-tested techniques, from online communication and user-friendly resource materials, to home visits and hands-on assistance from NCPTA professional staff in selected education regions, all designed to help local parents and teachers help their children in ways that work best for them.

The NCPTA Parent Involvement Initiative is currently in selected schools in North Carolina.

For more information on the PII program, contact us at office@ncpta.org



North Carolina **PTA**[®]

every child. one voice.

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NCPTA is North Carolina's oldest and largest volunteer organization advocating for the education, health safety and success of all children and youth while building strong families and communities.

For more information, visit us at www.ncpta.org and facebook.com/ncpta

NCPTA, 3501 Glenwood Avenue, Raleigh, NC 27612
(800) 255-0417, office@ncpta.org www.ncpta.org



NORTH CAROLINA PTA

Making every child's potential a reality



Informed and involved parents/caregivers are essential to every child's success. Families have a major influence on their children's achievement in school and in life. Research shows that when families are involved, students have higher grades, test scores, graduation rates, better school attendance, better self-esteem and increased motivation. Research also shows that school quality often improves when educators and administrators have positive attitudes towards families and actively encourage family involvement.

PTA does not act alone. Working in cooperation with local education, health, safety, child advocacy groups and state agencies, the NCPTA collaborates on projects that benefit children and bring valuable resources to its members. Families want to know how to help their children and how to communicate with teachers. Teachers and principals want to know how to build trust and work effectively with families and the community. Students want to succeed in school and need the support of their families, teachers and communities. For over 90 years, NCPTA has helped families, educators, schools and communities come together to work for the success of all students in school and in life.

Advocacy is a constitutional right and a proud American tradition. PTA was founded to advocate for children by fighting for child labor laws. NCPTA is proud to carry on the tradition and purpose of PTA by advocating for all children in North Carolina. Together we are a powerful voice for all children. Together we will help provide a quality education in a nurturing environment for every child, making their potential a reality.

Membership is open to anyone who believes in helping children succeed. Every person who joins a local PTA automatically becomes a member of both the state and national PTA's.



PTA Member Benefits:

- Name recognition as part of a national organization
- Access to grant opportunities
- Teacher scholarship opportunities
- Training for local leaders
- Publications and 24/7 website resources
- Information on pending legislation and policy
- Legislative and policy alerts
- Volunteer education advocates
- Conferences and workshops
- Recognition and awards for outstanding local programs and individuals
- Networking opportunities
- Resources for exceptional children
- Resources on health and nutrition
- Special Programs
- Unified voices influencing public policy and legislation



5 GREAT REASONS TO BE PART OF PTA

1. Be in the know. PTA helps you keep up with what's happening in your school and how you can support your child's education.
2. Access great resources. PTA provides information on topics ranging from homework help to bullying prevention to media safety to child health and more.
3. Build relationships. PTA connects you to other families through meetings, events, communications and helps build a sense of community.
4. Hone your skills. PTA offers opportunities for you to use your talents to benefit children and their schools.
5. Speak up. PTA can be a way to effectively suggest changes at your child's school, in your community and be more involved in making them happen.